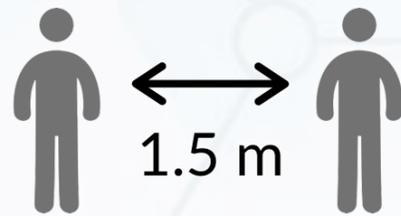
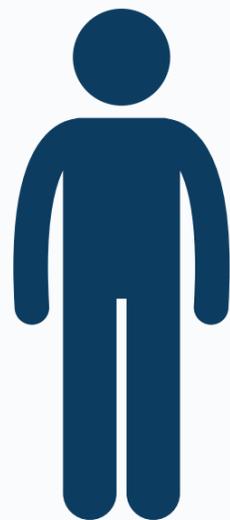


Bridge the Data – Business gap

COVID-19



Data



Business



**Data Scientists &
Analysts in your team...**

... may have the best insights,
the most accurate predictions,
or the fanciest algorithm.

But all that matters is business
impact.

Therefore, Data professionals
need the skills to **communicate**
their analytical work.

Presentation: People Skills for Data professionals

Interactive

Insightful

Refreshing



by Gilbert Eijkelenboom



60 min

Outcomes of the session

Your data employees will:

- ✓ Understand **why communication is important** as a data professional
- ✓ Get **practical tips** that they can implement right away
- ✓ **Interact** and share their own knowledge — this boosts learning and employee engagement



- ✓ **Get more value from data**
- ✓ **Retain your data talent**

Focused on your challenges

The presentation includes **practical** tips on:

- Understanding the business
- Gaining stakeholder buy-in
- Persuasion based on neuroscience
- Data storytelling

I'm open to **tailor the session to the main challenges of your company.**

The end of Zoom fatigue

- ✓ Highly interactive
- ✓ Maximum engagement by using objects



In-person

or

Online



10,000s of people heard me speak

Clients include:



You can also listen to **40+ Podcasts** that invited me to speak about communication in Data & Analytics. [Click here](#) for an example.



8.5 million+
views

on my posts about communication in Data & Analytics (last 12 months)



What clients say



Jeroen Edeling RC · 1st

Director of Data & Analytics Commerce at Albert Heijn

April 3, 2022, Jeroen was Gilbert's client

Two weeks ago Gilbert gave an inspiring masterclass to our data science and advanced analytics community (~80 attendees). His presentation skills are highly engaging and his examples and tips both recognizable and ready-to-use in practice. I would strongly recommend Gilbert if you work in the field of analytics and want your team to become (even) more effective in presenting their ideas and insights to the business.



Claire Birkhoff

Global HR Lead Philips DA
Enabling Functions

September 20, 2021, Claire
was a client of Gilbert's

Gilbert was invited to speak at one of our Philips DA internal knowledge sharing sessions. Gilbert was excellent, the whole presentation was very effective without using one slide. He showed his knowledge and creativity by using pictures, tools and objects which everybody could connect to. The mix of personal stories, vulnerability and theory was excellent. He did an amazing job. [See less](#)



Mark Farrell PhD FIA

ProActuary.com | Actuarial
Science Senior Lecturer

June 28, 2021, Mark was a
client of Gilbert's

I asked Gilbert to present at the 2021 Growth Actuary Virtual Summit to a global audience of actuaries.

The reason I asked Gilbert to be a speaker at this large global event was because I had followed him for some time and I was impressed with his content and his ideas. He seemed like someone with a lot of value to give to the actuarial community.

Gilbert did not disappoint. 2,441 actuaries, business professionals and students across the world registered to watch his talk. He delivered a stellar presentation that was unique, insightful, engaging and filled with actionable tips and advice.

He was also a pleasure to work with during the event and I rate Gilbert as one of those rare individuals that comes from a very analytical background yet has amazing communication skills and an excellent awareness and ability to see the bigger picture. I'm very glad to have connected with Gilbert and it's been a privilege working with him. [See less](#)



MINDSPEAKING

What data professionals say



Rahul Goyal
Scrum Master and Data Analyst at ABN AMRO Bank N.V.

June 24, 2021, Rahul was a client of Gilbert's

I got the chance of attending a session by Gilbert on "People Skills for Analytical Thinkers" and I can say that he is an amazing story teller. I still remember how he managed to make the session interactive, memorable and interesting without using a single slide. I would highly recommend sessions or workshops by him to learn the art of story-telling and communicating, especially if you work in analytics domain (a deadly and valuable combination!). [See less](#)



Hyungue Lim
Math, the foundation of my life

June 24, 2021, Hyungue was a client of Gilbert's

Gilbert is highly effective in helping you understand how to communicate your data and analysis more clearly to your clients, colleagues, and boss. His talk is extremely unique and interesting as he explains things using examples of how we process data. I strongly believe his training sessions will help your team and product to be more successful! [See less](#)



Natacha Lord
Team Lead Model Engineering

July 7, 2021, Natacha was a client of Gilbert's

Gilbert came to Rabo and made a presentation on bridging between analytics and business, stressing the importance of end user roles. It was very practical as well as eye opener.



Read the other **50+**
recommendations on my
LinkedIn profile:



About

Gilbert Eijkelenboom

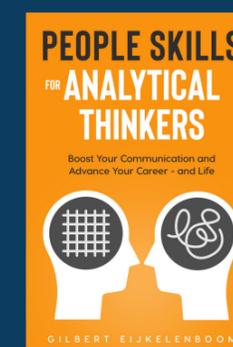


As a former professional poker player, you can find Gilbert Eijkelenboom wherever **psychology** and **data** meet.

Gilbert's academic background is in Behavioral Science. But after, he decided to build a career in Data & Analytics.

Combining both worlds, Gilbert founded the company MindSpeaking: **The Human Side of Data.**

Last year Gilbert published the **bestselling book: People Skills for Analytical Thinkers.**



Let's increase the
business impact of
your data team



gilbert@mindspeaking.com



Gilbert Eijkelenboom